

Purchasing Services Office 801 Leroy Place Socorro, NM 87801 (575) 835-5881

## Letter of Addendum

TO: All Offerors

FROM: Kimela Miller, CPO

DATE: 11/12/2024

RE: RFP Number: RFP# 251005C, Amendment No. 1 Commodity: Artificial Intelligence Recruitment Support System

This amendment is issued to incorporate into the RFP questions and their answers regarding the project.

- Q1) How many total, unduplicated, enrolled students does New Mexico Tech have currently?
- A1) 1,652 as of fall 2024
- Q2) Does New Mexico Tech plan on utilizing this new technology to process applications at all?
- A2) No, but the system must work with Slate, our CRM and application system.
- Q3) How many applications does New Mexico Tech receive annually?
- A3) Approximately, 6,000 prospects, 2,500 inquiries, and 800 started applications.
- Q4) What are New Mexico Tech's current "pain points"?
- A4) Moving prospects through the funnel process.

Q5) What does New Mexico Tech's current technology stack look like?

A5) There are 11 systems used within the division of student affairs that support students from application stage through graduation.

Q5) What features or functionality are heavily desired (top 3) by New Mexico Tech?

A5) Call prospects, texting with prospects, ability to take incoming calls

Q6) Has New Mexico Tech met with vendors or had demos previous to this RFP - in the last 12 months? If so, with who?

A6) Yes, one. We cannot divulge the names of any potential vendors.

Q7) Does New Mexico Tech has specific software it would like to integrate this new software with? If so, which software(s)?

A7) SLATE system.

Q8) If yes to integrations, does New Mexico Tech intend to build the integration itself, have the chosen vendor build it, or go to a third party?

A8) The integration with be a joint process between NMT and the vendor.

- Q9) Is New Mexico Tech currently using a chatbot? If so, with what vendor?
- A9) No
- Q10) What is the budget for this RFP?
- A10) New Mexico Tech does not reveal the budget on any project.
- Q11) When is the intended timeframe to award this RFP?
- A11) December 2024.
- Q12) When is the intended timeframe for implementation start date?
- A12) Mid-January 2025.

Q13) What does New Mexico Tech currently use to manage events? Is event management something that is needed at New Mexico Tech?

A13) We use CampusGroups and StarRez

Q14) Does New Mexico Tech require SOC 2, Type 2 Certification for security?

A14) Yes.

Q15) What is the level of comfort of New Mexico Tech's teams with AI? If New Mexico Tech's teams currently utilize AI, how does New Mexico Tech currently use AI in day-to-day operations?

A15) We are not currently utilizing and AI, but our team has varying levels of comfort.

Q16) One year after a successful implementation, where does New Mexico Tech see itself with this new software? What things will it be handling on a day-to-day basis? What New Mexico Staff members/teams/depts will be using it on a daily or weekly basis?

A16) The software is meant to engage prospective students and applicants who are in the application funnel. In a year, we would hope the AI software is well informed about our processes and assist the admissions team efforts.

The RFP is still due on December 3, 2024.